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Mark Ward



Softcover, 380 pages

**To schedule your
interview with
Mark Ward**
call Message Media
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A Great Interview Idea, Guaranteed to Encourage and Challenge Your Listeners!

Relive the history of gospel music and ministry during the golden age of radio

When radio was the "new media," pioneers set the model for Christian music and ministry as we know them today

The Author:

Mark Ward

is known in the Christian broadcasting industry as author of *Air of Salvation: The Story of Christian Broadcasting*.

Endorsed by NRB, *Air of Salvation* is the standard history of Christian radio and TV, and is required reading in many Christian college broadcasting courses.

Now Mark returns with *Music in the Air: The Golden Age of Gospel Radio* to focus on the decisive period of the 1920s thru 1950s,

Music in the Air covers in detail the era's major radio evangelists, music groups, and songwriters. The book explores how radio — America's first 'new' medium — changed the practice of Christian music and ministry into the model we know today.

Mark formerly served on the NRB staff, has written seven books and been speaker for four syndicated daily radio features, and given scores of interviews on such programs as *The 700 Club*, *Point of View*, *Janet Parshall's America*, *Open Line*, and many more.

The Book:

Music in the Air: The Golden Age of Gospel Radio

In this colorful and inspiring history, read about the pioneer evangelists of radio's golden age . . .

Paul Rader • Walter Maier • Charles Fuller Percy Crawford • Theodore Epp • Paul Myers Jack Wyrzten • Torrey Johnson • Billy Graham

Learn the stories behind legendary groups . . .

Old Fashioned Revival Hour Quartet • Back to the Bible Quartet • Haven of Rest Quartet • Stamps Quartet • The Statesmen Blackwood Brothers • The Gaithers • and more

Follow the songwriters of the radio days . . .

James Vaughn • Wendell Loveless • Homer Rodeheaver • Albert Brumley John W. Peterson • Ira Stanphill • Mosie Lister • Stuart Hamblen • and many more

Hear the stories of more than 100 of the greatest gospel songs, from *Some Golden Daybreak* to *Beyond the Sunset!*

Suggested Interview Questions:

- ✓What was the first religious broadcast?
- ✓Who was the first radio evangelist?
- ✓Why did radio cause the decline of Billy Sunday?
- ✓How did other evangelists adapt to radio?
- ✓How did radio change the way that Christian music was written and presented?
- ✓How did radio change the way that ministries are operated and set the pattern for today?
- ✓How did radio and mass media launch the career of Billy Graham?
- ✓How did today's Christian music industry get its start?
- ✓What happened to Christian radio after TV came on the scene?
- ✓In using today's new media technologies, what can we learn from the radio days?